

## Meeting Minutes 10/1/2015

**Attendees:** Tom Prentice, Trish Swonger, Beverly Doolan, Andy Schneider, Sarah Heimberg, Sharon Lovejoy and Betsy Houde

**Welcome:** Tom called the meeting to order at 6:05pm.

**In-Kind Forms:** Members were asked to be sure to submit their forms ASAP to Lynea at [Lynea.Forand@merrimack.k12.nh.us](mailto:Lynea.Forand@merrimack.k12.nh.us). Eligible activities were reviewed.

**Minutes:** September minutes were approved unanimously with four abstentions due to absence.

**Nominations:** Debbie Woelflein's name was presented to replace Kay Murphy as chair. Members voted unanimously to approve Debbie as chairperson for the remainder of this grant. Congratulations Deb and thank you!

**Congrats to Denise Roy:** MSAFE member Lt. Denise Roy is now at the FBI Academy in Quantico, VA for the next 2 1/2 months for training. She will have email access and will still be able to upload information on our Facebook page.

**Prescription Drug Take Back 9/26:** Lisa provided Take Back posters which Tom put up at all of our local pharmacies and Convenient MD. Merrimack Police Department took back 41 pounds of unneeded meds during the Take Back day, but a total of 214 pounds were incinerated -- meaning that 173 pounds had been collected through our Prescription Drop Box. Betsy will do a write up for Facebook and connect with Denise.

**Business Focus Group:** Five business leaders representing two insurance companies, stove shop, florist and variety store owner (all local, small businesses) met with Tom over the summer. Key points included the following WITHIN THEIR SECTOR:

- **Be responsible means:** Giving back to the community, taking ownership, setting a good example, following community rules.
- People are currently holding fundraisers for families, supporting and donating to organizations, volunteering and educating people.
- **Those that are NOT being responsible are:** not using morals and values, not following rules and laws that are critical (such as selling to minors)
- Policies such as cameras, programs and classes help promote responsible choices. Additional policies they'd like to see include: More drug laws, tough consequences and the community working together.

WITHIN THE COMMUNITY:

- As an adult, people should: follow laws, help elders, give to community, have goals, mentor others, be a good example, be a good neighbor, take care of the community

- As a youth, people should: work, get off drugs, have goals, listen to adults, be a leader, take ownership, take care of your community (Sarah noted that no one said “Get good grades”)
- What encourages responsibility?: Programs to teach the community, all sectors working for the community, SADD, more community events
- Anything else to add?: Continued education

Great job, Tom and business community!

**Faith Focus Group:** Bev and Sharon have been working to pull a group of faith leaders together for the faith sector focus group by outreaching to other local churches. Sharon will email dates to the team to arrange for a facilitator. Debbie, Trish and Betsy all volunteered to help facilitate based on the final date.

**Movie Theater PSA's:** Cinemagic's Screen Vision Company approached Tom about having PSA's at the local movie theater to see if we could advertise our activities. They can do two 15-second PSAs or a 30-second PSA. For either 32 weeks or 52 weeks, we could invest \$6000 to \$9000 for a PSA. Could we create something visually where there's a frame of local businesses around our PSA to offset the cost? Debbie will ask about options at the high school for filming something short and meaningful. Ideas included outreaching to State Farm, Fidelity, Convenient MD, Dartmouth Hitchcock, Prime Alternative Treatment Center. Members agreed to follow up with their contacts to see if it's a viable use of time/money for our community partners.

**NOMS** -- Betsy shared brief results of the Middle School NOMS survey, indicating that we will review it in depth next month. It captures information on our four core measures -- 30-day use, perception of risk, perception of parental disapproval and perception of peer disapproval. A brief discussion ensued about how and when to shift to the Middle School YRBS. Andy mentioned that February to April is a good time for the School Board to review the request. Debbie suggested that we bring it up next month. Betsy has a copy of Nashua's Middle School YRBS questionnaire and will bring copies next month.

**Parent Education Forum with Lynn Lyons** -- Trish gave an update about Tuesday night's "Seven Ways to Stop the Worry Cycle" with Lynn Lyons that drew 150 participants. Key leaders were in attendance from the Department of Ed and the School District. Lynn Lyons will be back in late October to do a hands on workshop for parents and kids to come together to deal with anxiety. RSVPs will be required. It's open to anyone, but best for kids age 8 - 14.

**Beyond Influence** - -Bev talked about the upcoming October 14th Mayor's Fall Summit: Our Community Working Toward Substance Abuse Solutions. We've been asked to have two reps available to volunteer. Betsy is scheduled to serve on a panel. Tom may be able to help with taking minutes, but not sure whether he will be able to step away for the whole day.

Meeting ended at 7:00pm

**Next meeting, Thursday, November 5, 2015**  
**6:00pm-7:30pm at**

**St. James UMC, DW Highway**  
**Merrimack, NH**

**NEXT MEETING AGENDA**

- 1) NOMS results
- 2) Shift to Middle School YRBS?
- 3) Lisa's presentation for parents
- 4) Faith Focus group update
- 5) PSA decision